AI TEXT AGENTS

# AI agents that write, screen and book

Text agents over SMS, email and chat. They contact people, pre-screen them and book the next step in your CRM.

PREPARED BY
**Owlab**
Tallinn, Estonia

STACK
**n8n · Claude · SMS · Email**

FIRST STEP
**A clear, limited scope**

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## 01 What we do – an agent that does the next step, not only answers

- **Recruiting.** An AI recruiting agent that contacts applicants by SMS and email, pre-screens them and books the interview in the CRM, built on n8n.
- **Leads and requests.** The same kind of agent answers new leads by SMS or email, asks the qualifying questions and books the call.
- **Chat on your site.** An agent that answers on your website from your own content and hands the conversation to a person when it should.
- **Inside your CRM and calendar.** An interview with a suitable applicant goes straight into the calendar of the right person at the right office.

## 02 Case studies – text agents we built

For a US security services company, our AI recruiting agent works with real applicants. It has handled several hundred of them, screened out about 30% and booked about 30 interviews.

- **An AI recruiting agent that books interviews on its own.** A US security services company was losing recruiter time to the same steps for every applicant: write, screen, find a slot. owlab.group/case-studies/ai-recruiting-agent
- **How we run our own company with a team of AI agents.** Owlab is 15 people, and for years the founder held sales, follow-ups, payments and client care in his own head. owlab.group/case-studies/ai-agents-network

## 03 How we start – a small first step, checked on your data

- **1. A clear, limited scope.** We start with a clear, limited scope and agree up front how we'll check the result.
- **2. A fixed-price first piece.** A pilot, a first stage or one module. It starts at $1,000. You pay half at the start and half after we check it on your data. Before you pay, we name every running cost after launch as a number: what, to whom and when.

## 03 How we start (continued)

- **3. Your code.** You own the code and IP when the project is completed. The agent runs on accounts in your name, so you see every cost and keep everything if you move on.
- **4. NDA.** We sign an NDA on request and share project details only with your approval.

## 04 Common questions – we hear.

- **What is the difference between a chatbot and an AI agent?** A chatbot answers questions. An agent also acts: it pre-screens people, books the next step and writes the result to your systems.
- **Which channels do your text agents use?** SMS, email and chat on your website. For phone calls we build AI voice agents.
- **Is your recruiting agent working with real people?** Yes. For a US security services company, our AI recruiting agent works with real applicants. It has handled several hundred of them, screened out about 30% and booked about 30 interviews.
- **Can we start small?** Yes. The first step is a small, fixed-price piece: a pilot, a first stage or one module. It starts at $1,000. You pay half at the start and half after we check it on your data. Before you pay, we name every running cost after launch as a number: what, to whom and when.
- **Who owns the code?** You own the code and IP when the project is completed. The agent runs on accounts in your name, so you see every cost and keep everything if you move on.
- **Do you sign an NDA?** Yes. We sign an NDA on request and share project details only with your approval.

## 05 Next step – tell us who the agent should talk to

Tell us what you need, and Vitaliy replies himself.

WRITE TO

**vitaliy@owlab.group**
FOUNDER AND CEO

OR BOOK A CALL

**owlab.group/services/chatbot-development**
ASSISTANT OR A SHORT FORM