PRODUCT DESIGN AND POLISH

Product design that makes your app look and work finished

We design web and mobile products from scratch and polish the ones you already have. AI builds rough products by default, and we make them look and work finished.

PREPARED BY
Owlab
Tallinn, Estonia

WE DESIGN FOR
Web · iOS · Android · Figma

FIRST STEP
A short call

CONTACT
vitaliy@owlab.group
owlab.group

01 What we do – from a blank page or from what you have

- **Design from scratch.** A new web or mobile product, designed before the build: the flows, the screens and the rules your developers follow.
- **Polish for what you have.** Your product works but looks rough. We go through it screen by screen and fix the design, the empty and error states and the details people notice.
- **Stability and fixes.** Professional design is half of it. We also fix what breaks, so the product works as well as it looks.
- **Design and build in one team.** Our designers and developers work as one team, so the design survives the build. The website and the app around it are ours too.

02 Case studies – products we designed and built

- **Speakly.** A language learning platform: a web service and a mobile app. owlab.group/case-studies/speakly
- **Koala Desk.** Cloud project management software for small project teams. owlab.group/case-studies/koala-desk
- **Tip Doc Care.** An assistant app for examining patients who speak foreign languages. owlab.group/case-studies/tip-doc-care
- **CHLA.** An application for patient condition monitoring and medication dosage calculation. owlab.group/case-studies/chla

03 Common questions – we hear.

- **Do you only design, or also build?** Both. We design web and mobile products and build them with one team. On a product you already have, we can take only the design and polish.
- **Can you polish an app built with AI tools?** Yes. AI builds rough products by default, and we make them look and work finished: professional design, stability and fixes. When the code needs work too, we act as your engineering partner.
- **Do you design for both web and mobile?** Yes. Web apps, websites and mobile apps for iOS and Android.

03 Common questions (continued)

- **Can we start small?** Yes. The first step is a small, fixed-price piece: a pilot, a first stage or one module. It starts at $1,000. You pay half at the start and half after we check it on your data.
- **Who owns the code?** You own the code and IP when the project is completed.
- **Do you sign an NDA?** Yes. We sign an NDA on request and share project details only with your approval.

04 Next step – tell us about the product you want to design or polish

Tell us what you need, and Vitaliy replies himself.

WRITE TO

vitaliy@owlab.group
FOUNDER AND CEO

OR BOOK A CALL

owlab.group/services/product-design
ASSISTANT OR A SHORT FORM