AI STARTUP PRODUCTS

AI startup products, from the first version

We build AI startup products from the first version, plus the websites and mobile apps around them. One team owns the whole system.

PREPARED BY
Owlab
Tallinn, Estonia

STACK
Python · Django · Node.js · React

FIRST STEP
A clear, limited scope

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01 What we do - from the idea to a product people use

- **The first version.** A working first version built around the one thing your product must do well, ready to show to users and investors.
- **AI at the core.** Document AI, agents and automation, built by the team that builds our voice and text agents.
- **Web and mobile around it.** The website, the web app and the mobile app, by the same team.
- **After the first version.** We keep building with you as the product grows, one clear step at a time.

02 Case studies - products we built for founders

- **An AI building-compliance MVP, from first call to handover in eight weeks.** An Australian founder in building compliance had a big vision and thousands of defect reports. owlab.group/case-studies/ai-building-compliance-mvp
- **AI accident reconstruction: from a police report to an expert's numbers.** A US legal-tech founder, an injury expert himself, had his analysis locked in Excel macros, and every case depended on his time. owlab.group/case-studies/ai-accident-reconstruction
- **Speakly.** A language learning platform: a web service and a mobile app. owlab.group/case-studies/speakly
- **Koala Desk.** Cloud project management software for small project teams. owlab.group/case-studies/koala-desk

03 How we start - a small first step, checked on your data

- **1. A clear, limited scope.** We start with a clear, limited scope and agree up front how we'll check the result.
- **2. A fixed-price first piece.** A pilot, a first stage or one module. It starts at $1,000. You pay half at the start and half after we check it on your data. Before you pay, we name every running cost after launch as a number: what, to whom and when.
- **3. Your code.** You own the code and IP when the project is completed.
- **4. NDA.** We sign an NDA on request and share project details only with your approval.

04 Common questions – we hear.

- **How fast can we get a first version?** It depends on the scope. Our AI building-compliance MVP went from the first call to handover in eight weeks.
- **Can you build the AI part and the app around it?** Yes. One team owns the whole system: the AI, the back end, the website and the mobile app.
- **Can we start small?** Yes. The first step is a small, fixed-price piece: a pilot, a first stage or one module. It starts at $1,000. You pay half at the start and half after we check it on your data. Before you pay, we name every running cost after launch as a number: what, to whom and when.
- **Who owns the code?** You own the code and IP when the project is completed.
- **Do you sign an NDA?** Yes. We sign an NDA on request and share project details only with your approval.

05 Next step – tell us about your product

Tell us what you need, and Vitaliy replies himself.

WRITE TO

vitaliy@owlab.group
FOUNDER AND CEO

OR BOOK A CALL

owlab.group/services/startup-development
ASSISTANT OR A SHORT FORM